



DURHAM AREA TRANSIT AUTHORITY

## Designing Better Bus Service in Durham

FOR IMMEDIATE RELEASE  
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### DESIGNING BETTER BUS SERVICE EFFORT TO PRESENT DRAFT SERVICE RECOMMENDATIONS

DURHAM, N.C. – This month, Durham citizens can play a continuing role in helping to shape Durham's growing transit system through an effort called "Designing Better Bus Service." More than 21,000 customers ride the Durham Area Transit Authority (DATA) every day. DATA provides a vital link to work, school, appointments and social events.

A workshop on January 11 will allow the public to learn more about initial recommendations to improve DATA's existing services given an unchanged level of financial resources. The session will offer the opportunity for open and honest discussions about transportation issues.

Staff strongly encourages all DATA customers and citizens of Durham to attend this workshop to review the draft service changes that would affect every route in the DATA system.

The draft recommendations follow extensive outreach in 2011 that collected information from customer surveys, major employers and city departments on transit.

At the workshop, the public will be able to talk with staff, review materials and provide comments.

#### Wednesday, January 11 – Durham Station – 515 W. Pettigrew St., Second Level

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|--------------------------|--------------|
| • 2 p.m. to 3 p.m.       | Open House   |
| • 3 p.m. to 4:30 p.m.    | Presentation |
| • 4:30 p.m. to 6:30 p.m. | Open House   |
| • 6:30 p.m. to 8:00 p.m. | Presentation |

Staff will be also available for questions and comments during two additional Open House sessions on the Second Level of Durham Station on Jan 17<sup>th</sup> and 18<sup>th</sup>:

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|---------------------------------------|-------------------------|
| • Tuesday, January 17 <sup>th</sup>   | 12:00 p.m. to 3:00 p.m. |
| • Wednesday, January 18 <sup>th</sup> | 7:00 a.m. to 10:00 a.m. |

DATA, management partner Triangle Transit and the City of Durham want the feedback to ensure that the diverse needs of the community are considered in evaluating current and future service. Future sessions will update the public before final recommendations are made to the Durham City Council in spring 2012.

To learn more about Designing Better Bus Service in Durham, please visit [dbbs.gotriangle.org](http://dbbs.gotriangle.org)

DATA is managed by Triangle Transit for the City of Durham and aims to provide Durham with effective transit service – service that builds public support and increases awareness of how public transportation contributes to the quality of life.

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