



## News Release

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### **Nation's First Multi-Agency Regional Transit Routing Tool Launches in North Carolina's Triangle Region** *GoLive Provides Real-Time Arrival Predictions and Easier Commute for Triangle Riders*

RALEIGH, N.C., Oct. 19, 2011 —[GoTriangle](#), an information partnership of regional public transportation agencies and organizations, will introduce *GoLive* on Wednesday, Oct. 19. *GoLive* is a free automated tool providing public transportation riders with real-time arrival predictions for [Triangle Transit](#), [Chapel Hill Transit](#), [Durham Area Transit Authority](#), [Capital Area Transit](#) and [North Carolina State University's Wolfline](#) buses. [C-Tran](#), the Town of Cary's transit service, will also be part of the *GoLive* system beginning in early 2012. *GoLive* will make it easier for people to get to school or work while the use of advanced technology enhances the agencies' ability to deliver state-of-the-art services to customers.

[TransLōc](#), a Raleigh-based transportation information company, developed *GoLive*. *GoLive* will be on the first regional, multi-vendor, real-time project in the nation that integrates several transit agencies trip information into one mobile and web interface. This system will allow for the seamless planning of trips using public transportation in the Triangle region. Riders will have a real-time view of buses in route on a detailed online map. *GoLive* will be accessible on the web, mobile web, smartphones or by text message beginning Nov.15. The six participating bus stations will have digital message signs and bus stops throughout the system will also have directions on accessing *GoLive*.

"This new system gives current and first-time riders real-time information to help them plan their transit schedules," says David King, general manager of Triangle Transit, a GoTriangle partner. "With the number of public transportation riders steadily increasing throughout the Triangle, *GoLive* will help us reach more new riders, assist current customers and make transit a better experience. This approach also provides a more efficient use of public resources for transit."

Triangle-area transportation agencies have experienced an increased number of riders. The six transit agencies participating in *GoLive* collectively had a total of 22.2 million rides in fiscal year 2011. The use of the *GoLive* tool aims to aid in reducing carbon emissions in the Triangle by helping people better plan and use public transportation resources.

"TransLōc is by riders for riders. As users of mass transit ourselves, we have worked hard to develop mobile tools that make our experience riding the bus easier and more enjoyable," says Josh Whiton, CEO of TransLōc. "We are happy to share those tools with the greater Triangle community."

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[DRI Corporation](#), a Durham-based digital communications technology leader in the global surface transportation and transit security markets, is also a project partner. The company is providing the digital signage installed at the Regional Transit Center, Cary train station, Moore Square and Durham Station Transportation Center.

*GoLive* project funding includes the American Recovery and Reinvestment Act of 2009 (ARRA), as well as resources provided by the North Carolina Department of Transportation's Advanced Technology Program and local sources.

*GoLive* signage will be up at 860 bus stops beginning Nov. 18 and approximately 2,100 additional stops throughout the Triangle region in the next six months. Additionally, *GoLive* will be integrated with North Carolina's 511 real-time system so passengers will be able to access automated real-time information by phone beginning in spring 2012.

For more information, please visit [www.gotriangle.org](http://www.gotriangle.org).

#### **About GoTriangle**

As a regional transportation information resource center, GoTriangle coordinates the services of local and regional public transportation providers with a goal to provide key information for more seamless transit to people traveling between cities and counties in the Triangle region. Services are provided through the GoTriangle family: Raleigh's CAT, Cary's C-TRAN, Chapel Hill Transit, Durham's DATA, Triangle Transit and NC State University's Wolfline.

#### **About TransLōc**

Since 2005, TransLōc has a track record of utilizing transit GPS data to develop and deploy elegant, user-friendly web and mobile tools for transit passengers and administrators of more than 30 transit systems across the country. By delivering real-time transportation and location information, TransLōc is developing the next generation of passenger information systems that offer riders a safer, more comfortable and convenient transit experience, and gives transit operators a more efficient, appreciated transit system.

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