



DURHAM AREA TRANSIT AUTHORITY

## Designing Better Bus Service in Durham

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### **DESIGNING BETTER BUS SERVICE EFFORT TO HOLD FIRST SERIES OF PUBLIC WORKSHOPS**

DURHAM, N.C. – More than 21,000 people ride the Durham Area Transit Authority (DATA) every day. DATA provides a vital link to work, school, appointments and social events.

Citizens can play an important role in helping to shape Durham's growing transit system through an effort called "Designing Better Bus Service." Upcoming public workshops will help provide feedback to improve DATA's existing services given an unchanged level of financial resources. The sessions will offer the opportunity for open and honest discussions about transportation issues that are important to Durham residents and the Durham community. The workshops follow outreach that occurred this spring that collected information from rider surveys, major employers and city departments on transit.

At the workshops, the public can review materials and provide comments. DATA, management partner Triangle Transit and the City of Durham want the feedback to ensure the diverse needs of the community are considered in evaluating current and future service.

Here is the schedule of meetings and locations:

#### Tuesday, November 15

- 7 a.m. to 9 a.m. – Blue Coffee Café, 201 N. Corcoran St. (Parking is limited.) Transit to the location is available on DATA Routes 2, 4 and the Bull City Connector.
- 10 a.m. to 1 p.m. – Duke North Lecture Hall, Room 2001, 2301 Erwin Rd. (Parking is limited.) Transit to the location is available on DATA Routes 6, 11 and Triangle Transit Route 400.
- 4 p.m. to 7 p.m. – Durham Station, 515 W. Pettigrew St. (Parking is limited.) Transit is available on all DATA Routes and Triangle Transit Routes 400 and 700.
- 7 p.m. to 8:30 p.m. – Fullsteam Brewery, 726 Rigsbee Ave. (Parking is limited.) Transit is available on DATA Route 4.

#### Wednesday, November 16

- 8:30 a.m. to 10:30 a.m. – Durham Center for Senior Life, 406 Rigsbee Ave. Transit is available on DATA Route 4.
- 11 a.m. to 2 p.m. – Outside the NCCU Student Union (Parking is limited.) Transit is available on DATA Routes 5 and 13.

In coming weeks, more opportunities for feedback will be held in these locations along DATA routes:

- Duke University – Brian Center
- South Square
- Southpoint Mall
- Durham Technical Community College
- Urban Ministries (on Liberty St. and Dillard St.)
- Los Primos (Main St. at Alston Ave.)
- NCCU (Lawson St. at the W.G. Pearson Cafeteria)
- The Village (Raynor St. at Miami Ave.)
- Horton Rd at KFC (Horton Rd. at Roxboro Rd.)
- Lakewood Shopping Center
- Northgate Mall

Future sessions will update the public before final recommendations are made to the Durham City Council in spring 2012.

To learn more about Designing Better Bus Service in Durham, please visit [dbbs.gotriangle.org](http://dbbs.gotriangle.org)

DATA is managed by Triangle Transit for the City of Durham and aims to provide Durham with effective transit service – service that builds public support and increases awareness of how public transportation contributes to the quality of life.

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