



FOR IMMEDIATE RELEASE

Contact Information: Brad Schulz - Communications & Public Affairs - 919-485-7434

TRIANGLE TRANSIT OFFERS WI-FI INTERNET ACCESS TO RIDERS

Research Triangle Park, NC (March 14, 2011) Triangle Transit now offers wireless internet on its regional bus and express routes at no additional cost to riders.

Two newly-equipped Wi-Fi buses began service in February as part of an equipment test. Triangle Transit's decision to offer wireless follows requests from on-board surveys of riders and positive reaction to a wireless demonstration project in 2009.

"Given that we serve a tech-savvy region, we believe that Wi-Fi service makes good sense," said Triangle Transit General Manager David King.

Triangle Transit's newer buses will carry wireless internet. There is no additional cost to the rider and there is no registration. The only requirement is acceptance of the "Terms of Service Use."

The new service represents part of a continuing campaign to bring technological advances to current riders, potential riders and public transit.

"We like to think that we're an agency that wants to not only lure more riders, but to offer them a service that is different," King said. "Since most of our customers are traveling long distances on our services, internet access allows them to be productive by accessing company e-mails, doing research or just relaxing during their commute, while we do the driving."

Earlier this year, the agency introduced Google Transit for riders. The online service provides another option for finding starting and destination points, planning trips using a familiar tool. Real-time information at bus stops will be added later this year.

Triangle Transit improves the region's quality of life by connecting people and places with reliable, safe, and easy-to-use travel choices that reduce congestion and energy use, save money, and promote sustainability, healthier lifestyles, and a more environmentally responsible community.

###