



TRANSIT NEWS

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Triangle Transit Joins the Public Transportation Industry in Encouraging Employees, Riders and Public to Unite to Support Gulf Coast Clean-up Efforts

Ride and text "TRANSIT" to do your part

Research Triangle Park, NC (August 5, 2010) - Triangle Transit joins the American Public Transportation Association (APTA) and its members by inviting transit riders and the public to join them in two activities that address the long and short term impact of the Gulf Coast oil spill crisis. Ride public transit to reduce the nation's oil consumption and donate to the Natural Resources Defense Council's (NRDC) Gulf Coast Recovery Fund.

With efforts continuing to stop the flow of oil into the Gulf of Mexico, regional wildlife and ecosystems have been devastated; the public transportation industry is encouraging its riders, the public and its employees to make a \$10 donation to the NRDC Gulf Coast Recovery Fund by texting TRANSIT on their mobile phones to 25383.

Riding public transportation is an easy way for individuals to reduce their oil consumption. Riding transit may be the single most important action an individual can take to reduce their daily energy consumption. Public transportation use saves the equivalent of 900,000 automobile fill-ups every day. Transit saves the U.S. the equivalent of 4.2 billion gallons of gasoline annually.

"This crisis reminds us that it is time to take significant steps towards reducing our oil consumption and riding transit is a simple way to do it," said APTA President William Millar. "As an industry we are asking that individuals take that first step, and try transit, but also join us in making a monetary contribution to help clean up this disaster."

More information regarding this initiative can be found on www.apta.com or by contacting your local transit system. All money raised will go directly to the NRDC Gulf Coast Recovery Fund. More information is available at: <http://www.savebiogems.org/oil-disaster-email.htm>

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The American Public Transportation Association (APTA) is a nonprofit international association of more than 1,500 public and private member organizations, engaged in the areas of bus, paratransit, light rail, commuter rail, subways, waterborne passenger services, and high-speed rail. This includes: transit systems; planning, design, construction, and finance firms; product and service providers; academic institutions; transit associations and state departments of transportation. More than 90 percent of the people using public transportation in the United States and Canada are served by APTA member systems.