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TRIANGLE TRANSIT BEGINS RIDER AMBASSADOR PROGRAM

Research Triangle Park, N.C. - (August 5, 2009) Triangle Transit is beginning a rider ambassador program to improve the transit experience for its passengers. The ambassadors, to be selected later this summer, are special volunteers who'll help passengers become comfortable using transit.

"We're excited about the program, because the volunteers will informally help first time passengers and others learn about the benefits transit offers," said Eileen Phillips, commuter outreach coordinator. "There are many people in the region that could enjoy more freedom if they knew how to discover and use our transit system."

Riders interested in applying to be an ambassador should be regular transit riders with basic knowledge of Triangle Transit routes and be able to serve as an ambassador for at least six months. Ambassadors will be expected to offer assurance, experience, information and a friendly face to passengers.

Applications will be accepted for review by Triangle Transit staff each August through August 31 with a maximum of 10 Ambassadors selected for a 6-month term. The new Triangle Transit Ambassador Program is scheduled to begin in October 2009.

More information is available at: <http://triangletransit.org/bus/ambassador-program>.

Triangle Transit improves the region's quality of life by connecting people and places with reliable, safe, and easy-to-use travel choices that reduce congestion and energy use, save money, and promote sustainability, healthier lifestyles, and a more environmentally responsible community.

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