



FOR IMMEDIATE RELEASE

Contact Information: Brad Schulz - Triangle Transit - 919-485-7434

## **“Driving Hope” to Help the American Red Cross and Area Assistance Agencies**

Research Triangle Park, NC (September 15, 2010) - As a wrap-up to Try Transit Week, Triangle Transit will join with the Triangle Area Chapter of the American Red Cross, Foxy 107 & 104, The Light 103.9 FM and Harris Teeter in a campaign this month called “Driving Hope”.

“Driving Hope” will be held on Saturday September 25<sup>th</sup> between 10 a.m. and 2 p.m., and will allow transit riders and the general public to donate funds to aid recovery efforts of the American Red Cross in Haiti.

“Driving Hope” will also allow the community to “Stuff the Bus” with donations of non-perishable food and household items, benefitting agencies in the Triangle. The agencies benefitting from the food and household goods donations include:

- The Caring Place of Cary
- Dorcas Food Pantry of Cary
- Durham Rescue Mission
- Meals on Wheels of Raleigh
- Raleigh Rescue Mission

These Harris Teeter locations will participate in the “Stuff the Bus” day:

Plaza West	5563 Western Blvd., Raleigh
Cary Towne Center	1111 Walnut St., Cary
Homestead Market	105 West NC Hwy 54, Suite 237, Durham
Haddon Hall Commons	750 West Williams St, Apex

The idea for the campaign came from employees in Triangle Transit’s Bus Operations Division.

“Many families all over the world and right here in the Triangle are in need of assistance,” said Triangle Transit Marketing Coordinator Audra Foree. “We hope that our generous riders and their friends, families, and co-workers will give in support of this effort to help make the hard times a lot better for people that need help the most.”

Triangle Transit improves the region’s quality of life by connecting people and places with reliable, safe, and easy-to-use travel choices that reduce congestion and energy use, save money, and promote sustainability, healthier lifestyles, and a more environmentally responsible community.

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