



FOR IMMEDIATE RELEASE

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## Triangle Transit Hosts the Transit Try-a-Thon Next Week

Research Triangle Park, NC (September 15, 2010) - Triangle Transit will join with the region's transit partners in hosting the 2010 Transit Try-a-thon. Regional events taking place from Monday, September 20<sup>th</sup> through Friday, October 1<sup>st</sup>, will increase the awareness of public transportation and the environment.

Here's the schedule for the week:

### **Monday, September 20th - Customer Appreciation Day**

Look out for the Prize Patrol! Riding Triangle Transit has its privileges... special prizes will be awarded... you'll never know where they will show up!

### **Tuesday, September 21st - Rack-n-Ride Day**

Triangle Transit riders using their bicycle as part of their daily commute ride the bus fare free throughout the day.

### **Wednesday, September 22nd**

In celebration of International Car Free Day, Triangle Transit riders enjoy unlimited free bus trips throughout the day.

### **Thursday, September 23rd - Park-n-Ride Day**

Triangle Transit riders utilizing a Park-n-Ride as part of their daily commute ride free on routes serving all Triangle Transit lots. Triangle Transit staff will be on-site distributing small tokens of appreciation to Park-n-Riders.

### **Friday, September 24th - Operations Staff Appreciation Day**

Transit riders are encouraged to blog about their daily bus commutes, and provide commentary on their riding experiences to the GoTriangle blog at: <http://gotriangle.wordpress.com>. Daily prizes will be awarded by random selection.

Transit providers participating in this year's events with Triangle Transit are: Capital Area Transit, Cary Transit, Chapel Hill Transit, Durham Area Transit Authority and the NCSU Wolf Line.

Triangle Transit improves the region's quality of life by connecting people and places with reliable, safe, and easy-to-use travel choices that reduce congestion and energy use, save money, and promote sustainability, healthier lifestyles, and a more environmentally responsible community.

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