



FOR IMMEDIATE RELEASE

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TRIANGLE TRANSIT TO PARTICIPATE IN TRY TRANSIT WEEK

Research Triangle Park, N.C. (September 23, 2009) Triangle Transit will join with other transit systems in the Triangle in Try Transit Week from September 28 to October 2. The week encourages people to ride public transportation to save money, protect the environment, reduce our dependence on foreign oil, and improve our quality of life.

Here's a look at the week ahead:

Monday 9/28 - Try Transit Week kicks off with the Go Triangle Scavenger Hunt. Followers of GoTriangle on Twitter and Facebook fans of Triangle Transit can WIN BIG.

- There'll be five days of clues with daily prize drawings.
- The Grand Prize will be two tickets to the Carolina Panthers vs. Miami Dolphins game at Bank of America Stadium in Charlotte on November 19. The package includes round-trip travel on Amtrak to Charlotte.
- Other daily prizes include gift cards, MP3 players, lawn chairs, USB drives and more.
- The first 100 daily participants will receive one regional day pass for travel on CAT, C-Tran, DATA or Triangle Transit (limit one pass per person for the week).
- You MUST follow or become a fan on Twitter or Facebook to receive clues for your chance to win!

Tuesday 9/29 - Rack & Ride Day. We're thanking Triangle Transit riders that BIKE to any bus stop we serve by giving them a FREE RIDE. Load your bike on the rack and come aboard!

Wednesday 9/30 - Help "Stuff the Bus" in support of the Food Bank of Eastern and Central North Carolina. Transit riders can help make an impact to insure that no one goes hungry in the region.

- Join us at the Triangle Transit Regional Transit Center on Slater Road from 7 a.m. to 9:30 a.m. and 3 p.m. to 6 p.m.
- Donate three cans and get a FREE regional day pass
- There'll also be free giveaways

We'll also partner with Cary Transit (C-Tran) at the Cary Town Center location of Chick-Fil-A from 11 a.m. to 2 p.m. and 5 p.m. to 7 p.m.

- Donate three cans and get a FREE Chick-Fil-A sandwich
- There'll also be free giveaways

Thursday 10/1 - Rider Appreciation Day. It's a Triangle-wide Fare Free Day. Ride ALL buses, Free ALL day.

- Join Triangle Transit as we roll out the ice cream truck, music, giveaways and fun at the Regional Transit Center on Slater Road from 2:30 p.m. to 5:30 p.m. (Ice cream free while supplies last).

Friday 10/2 - Operations Appreciation Day. Help us thank our Bus Operations & Maintenance staffers for the outstanding work they do.

- Help us by completing comment cards on Triangle Transit buses throughout the week. The cards will be shared with staff on this special day.

Triangle Transit improves the region's quality of life by connecting people and places with reliable, safe, and easy-to-use travel choices that reduce congestion and energy use, save money, and promote sustainability, healthier lifestyles, and a more environmentally responsible community.

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