



FOR IMMEDIATE RELEASE

10-15-2009

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### NC 54/I-40 CORRIDOR STUDY UNDERWAY

The Durham-Chapel Hill-Carrboro Metropolitan Planning Organization has initiated a study of The NC 54/I-40 corridor. The corridor is a gateway for our region and the NC 54/I-40 interchange has consistently ranked as the top congested location in the region. Despite growing congestion within the corridor, this area continues to be attractive leading to on-going development pressures. This development pressure coupled with growing mobility issues highlight the need to develop short and long-range land use and transportation strategies that will assist the Durham-Chapel Hill-Carrboro Metropolitan Planning Organization (DCHC MPO), the City of Durham, Durham County, and the Town of Chapel Hill in shaping the growth within this corridor.

The objectives of this study are:

- (1) Collect pertinent data and analyze existing conditions and trends, including environmental analysis;
- (2) Develop and evaluate multi-modal transportation alternatives and land use scenarios;
- (3) Develop short and long-range integrated and multimodal transportation and land use strategies;
- (4) Develop and conduct public outreach and involvement strategies; and
- (5) Develop a transportation/land use blueprint for the corridor.

Triangle Transit is a supporting partner of the study and encourages its riders to learn more about the study and public outreach opportunities at the following Web site:  
<http://www.nc54-i40corridorstudy.com>.